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An examination of the greening of the automotive industry by the path dependence of countries and carmakers' trajectories. Three sources of path dependency can be detected: business models, consumer attitudes, and policy regulations. The automobile is changing and the race towards alternative driving systems has started!

As concern for the environment rises, companies must take more account of the external costs of logistics associated mainly with climate change, air pollution, noise, vibration and accidents. Green Logistics analyzes the environmental consequences of logistics and how to deal with them. Written by a leading team of logistics academics, the book examines ways of reducing these externalities and achieving a more sustainable balance between economic, environmental and social objectives. It examines key areas in this important subject including: carbon auditing of supply chains; transferring freight to greener transport modes; reducing the environmental impact of warehousing; improving fuel efficiency in freight transport; reverse logistics for the management of waste. The new edition is completely updated throughout with new methodologies and case studies to illustrate the impact of green logistics in practice.

Urban Freight Transportation Systems offers new insights into the complexities of today's urban freight transport system. It provides a much needed multidisciplinary perspective from researchers in not only transportation, but also engineering, business management, planning and the law. The book examines numerous critical issues, such as strategies for delivery, logistics and freight transport spatial patterns, urban policy assessment, innovative transportation technologies, urban hubs, and the role factories play in the urban freight transport system. The book offers a novel conceptual approach for addressing the problems of production, logistics and traffic in an urban context. As most of the world's population now live in cities, thus significantly increasing commercial traffic, there are numerous challenges for efficiently and sustainably delivering goods into cities. This book provides solutions and tactics to those challenges. Includes interdisciplinary contributors from around the globe Provides never-before-published original research to help users stay current and develop a deeper understanding of the field Presents the methods and results of research that is useful for both academics and practitioners

EBOOK: Principles and Practice of Marketing, 9e

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Computational Logistics 10th International Conference, ICCL 2019, Barranquilla, Colombia, September 30 – October 2, 2019, Proceedings Springer Nature

"TRB's National Cooperative Freight Research Program (NCFRP) Report 23: Synthesis of Freight Research in Urban Transportation Planning explores policies and practices for managing freight activity in metropolitan areas. The primary focus of the report is on "last-mile/first-mile" strategies, but it also addresses strategies affecting environmental issues and trading hubs or nodes. The research used to develop the report looked beyond the United States--mostly, but not exclusively' in Europe and the European BESTUFS (Best Urban Freight Solutions) program--for potentially relevant policies and practices that could be used in the United States"

Provides information on the truck and specialty vehicles business, including: automotive industry trends and market research; mergers, acquisitions, globalization; automobile manufacturers; truck makers; makers of specialty vehicles such as RVs; automobile loans, insurance and other financial services; dealerships; and, components manufacturers.

This book constitutes the proceedings of the 10th International Conference on Computational Logistics, ICCL 2019, held in Barranquilla, Colombia, in September/October 2019. The 27 papers included in this book were carefully reviewed and selected from 49 submissions. They were organized in topical sections named: freight transportation and urban logistics; maritime and port logistics; vehicle routing problems; network design and distribution problems; and selected topics in decision support systems and ICT tools.

This e-book details the most interesting and important characteristics of the automobiles, car maintenance, styling features, car body style, the standard classification of the cars, an history of the automobiles, introduction in the automotive industry, and the traffic code, rules and signs. An automobile, usually called a car (an old word for carriage) or a truck, is a wheeled vehicle that carries its own engine. Older terms include horseless carriage and motor car, with "motor" referring to what is now usually called the engine. It has seats for the driver and, almost without exception, for at least one passenger. The automobile was hailed as an environmental improvement over horses when it was first introduced. Before its introduction, in New York City, over 10,000 tons of manure had to be removed from the streets daily. However, in 2006 the automobile is one of the primary sources of worldwide air pollution and cause of substantial noise and health effects.

This book offers a collection of valuable guidelines for making decisions concerning the future development of transport networks and traffic engineering. The decision-making support systems described here will certainly attract the interest of those who face the challenge of finding solutions to problems concerning modern transport systems on a daily basis. Consequently, the book is chiefly intended for local authorities involved in planning and preparing development strategies for specific transport-related areas (in both urban and regional contexts), as well as for representatives of business and industry who are directly engaged in the implementation of traffic engineering solutions. The guidelines provided in the respective chapters help to address the given problem soundly, and to simplify the selection of an appropriate strategy. The topics covered include increasing the competitiveness of public transport, the status quo of electric vehicle infrastructures worldwide, methods for calming urban traffic as an element of sustainable transport development, speed traffic zones and electric buses, car-sharing systems in Poland, a method for deconstructing the regional travel demand model, monitoring urban traffic using floating car data, problems of deliveries in urban agglomeration distribution systems, estimating the number of threatened people in case of fire in road tunnels, and road pavement evaluation using advanced tools. Since the book also considers new approaches to theoretical models (including traffic flow surveys and measurements, transport behaviors, human factors in traffic engineering, and road condition modeling), it will also appeal to researchers and scientists studying these problems. The book gathers selected papers presented at the 15th Scientific and Technical Conference "Transport Systems. Theory and Practice", organized by the Department of Transport Systems and Traffic Engineering, Silesian University of Technology in Katowice, Poland on September 17–19, 2018.

The book continues with an experimental analysis conducted to obtain accurate and complete information about electric vehicles in different traffic situations and road conditions. For the experimental analysis in this study, three different electric vehicles from the Edinburgh College leasing program were equipped and tracked to obtain over 50 GPS and energy consumption data for short distance journeys in the Edinburgh area and long-range tests between Edinburgh and Bristol. In the following section, an adaptive and robust square root cubature Kalman filter based on variational Bayesian approximation and Huber's M-estimation is proposed to accurately estimate state of charge (SOC), which is vital for safe operation and efficient management of lithium-ion batteries. A coupled-inductor DC-DC converter with a high voltage gain is proposed in the following section to match the voltage of a fuel cell stack to a DC link bus. Finally, the book presents a review of the different approaches that have been proposed by various authors to mitigate the impact of electric buses and electric taxis on the future smart grid.

From the publishers of The Unofficial Guide® to Walt Disney World® "A Tourist's Best Friend!" —Chicago Sun-Times "Indispensable" —The New York Times The Top 10 Ways The Unofficial Guide® to Paris Can Help You Have the Perfect Trip: Information that's candid, critical, and totally objective Honest advice that allows you to feel safe and comfortable in the City of Light, despite the language barrier Insider tips on finding the most charming hotels—plus which rooms offer the best views More than 60 restaurants reviewed in detail and ranked for quality and value A complete guide to Paris's cultural and historic sights—with helpful hints for making the most of your time Information to help you save money, including how to exchange currency and not lose Expert advice on how to get around the city, so you can look and feel like a local The inside story on shopping—where to get the best for less All the details on how to enjoy Paris with your kids Everything you need to plan the Paris vacation that's right for you Get the unbiased truth on hundreds of hotels, restaurants, attractions, and more in The Unofficial Guide® to Paris—the resource that helps you save money, save time, and make your trip the best it can be. Find us online at www.frommers.com

Think you've seen it all? Think again! from motorised lobsters to eggs, beer bottles, weiners (sausages) and a high heeled shoe, the marketing man's imagination has shown no limitations when it comes to MarketingMobiles.

De Kampioen is the magazine of The Royal Dutch Touring Club ANWB in The Netherlands. It's published 10 times a year with a circulation of approximately 3,5 million copies. This volume constitutes the refereed proceedings of the 7th Workshop on Engineering Applications, WEA 2020, held in Bogota, Colombia, in October 2020. The 32 revised full papers and 12 short papers presented in this volume were carefully reviewed and selected from 136 submissions. The papers are organized in the following topical sections: computational intelligence; computer science; optimization; bioengineering; military applications; simulation, IoT and networks; power applications.

This edited volume presents research results of the PPP European Green Vehicle Initiative (EGVI), focusing on Electric Vehicle Systems Architecture and Standardization Needs. The objectives of energy efficiency and zero emissions in road transportation imply a paradigm shift in the concept of the automobile regarding design, materials, and propulsion technology. A redesign of the electric and electronic architecture provides in many aspects additional potential for reaching these goals. At the same time, standardization within a broad range of features, components and systems is a key enabling factor for a successful market entry of the electric vehicle (EV). It would lower production cost, increase interoperability and compatibilities, and sustain market penetration. Hence, novel architectures and testing concepts and standardization approaches for the EV have been the topic of an expert workshop of the European Green Vehicles Initiative PPP. This book contains the contributions of current European research projects on EV architecture and an expert view on the status of EV standardization. The target audience primarily comprises researchers and experts in the field.

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