

Online Library Doing Good Better How Effective Altruism Can Help You Help Others Do Work That Matters And Make Smarter Choices About Giving Back

Doing Good Better How Effective Altruism Can Help You Help Others Do Work That Matters And Make Smarter Choices About Giving Back

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This is a book for how to improve what you are already doing well. How to improve your writings as an academic, playing skills as a musician, jogging as a runner or honour codes as a good citizen and friend.

Traditional Chinese edition of Winter Garden

This is the first collective study of the thinking behind the effective altruism movement. This movement comprises a growing global community of people who organise significant parts of their lives around the two key concepts represented in its name. Altruism is the idea that if we use a significant portion of the resources in our possession - whether money, time, or talents - with a view to helping others then we can improve the world considerably. When we do put such resources to altruistic use, it is crucial to focus on how much good this or that intervention is reasonably expected to do per unit of resource expended (as a gauge of effectiveness). We can try to rank various possible actions against each other to establish which will do the most good with the resources expended. Thus we could aim to rank various possible kinds of action to alleviate poverty against one another, or against actions aimed at very different types of outcome, focused perhaps on animal welfare or future generations. The scale and organisation of the effective altruism movement encourage careful dialogue on questions that have perhaps long been there, throwing them into new and sharper relief, and giving rise to previously unnoticed questions. In this volume a team of internationally recognised philosophers, economists, and political theorists present refined and in-depth explorations of issues that arise once one takes seriously the twin ideas of altruistic commitment and effectiveness.

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Get ready to question everything you've been told about charity, and to find out how you can truly succeed at making the world a better place. Many of us donate to charitable causes, and millions more work or volunteer for non-profit organizations. Yet virtually none of us have been taught what it means to succeed at doing good, let alone how to do so. In short, we've never been encouraged to treat charity with the seriousness and rigor it deserves. *How to be Great at Doing Good* is a complacency-shattering guidebook for anyone who wants to actually change the world, whether as a donor, a volunteer, or a non-profit staffer. Drawing on eye-opening studies in psychology and human behavior, surprising interviews with philanthropy professionals, and the author's fifteen years of experience founding and managing top-rated non-profits, this book is an essential read for anyone who wants to do more good with their time and money. Find out how Bill Gates and a team of MIT grads are saving thousands of lives by applying business principles to charity work – and how we can too. Peer inside our brains as we donate, and discover how the same chemical forces that make us crave junk food and sex can steer us toward bad charity decisions. See why following our passion and doing what we're good at can actually doom our efforts to improve the world. Learn how two seemingly identical charities can have jaw-dropping differences in impact, and find out how to pick the best one when donating. Sure to generate controversy among non-profits and philanthropists who prefer business as

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usual, How to be Great at Doing Good reveals that a more calculated, effective approach to charity work isn't just possible – it's absolutely necessary for those who want to succeed at changing the world.

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Traditional Chinese edition of GREAT BY CHOICE: Uncertainty, Chaos, and Luck--Why Some Thrive Despite Them All by Jim Collins and Morten T. Hansen. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

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Almost all of us want to make a difference. So we volunteer, donate to charity, recycle or try to cut down our carbon emissions. But rarely do we know how much of a difference we're really making. In a remarkable re-examination of the evidence, *Doing Good Better* reveals why buying sweatshop-produced goods benefits the poor; why cosmetic surgeons can do more good than charity workers; and why giving to a relief fund is generally not the best way to help after a natural disaster. By examining the charities you give to, the volunteering you

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do, the goods you buy and the career you pursue, this fascinating and often surprising guide shows how through simple actions you can improve thousands of lives - including your own.

Most of us want to make a difference. We donate our time and money to charities and causes we deem worthy, choose careers we consider meaningful, and patronize businesses and buy products we believe make the world a better place. Unfortunately, we often base these decisions on assumptions and emotions rather than facts. As a result, even our best intentions often lead to ineffective—and sometimes downright harmful—outcomes. How can we do better? While a researcher at Oxford, trying to figure out which career would allow him to have the greatest impact, William MacAskill confronted this problem head on. He discovered that much of the potential for change was being squandered by lack of information, bad data, and our own prejudice. As an antidote, he and his colleagues developed effective altruism, a practical, data-driven approach that allows each of us to make a tremendous difference regardless of our resources. Effective altruists believe that it's not enough to simply do good; we must do good better. At the core of this philosophy are five key questions that help guide our altruistic decisions: How many people benefit, and by how much? Is this the most effective thing I can do? Is this area neglected? What would have happened

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otherwise? What are the chances of success, and how good would success be? By applying these questions to real-life scenarios, MacAskill shows how many of our assumptions about doing good are misguided. For instance, he argues one can potentially save more lives by becoming a plastic surgeon rather than a heart surgeon; measuring overhead costs is an inaccurate gauge of a charity's effectiveness; and, it generally doesn't make sense for individuals to donate to disaster relief. MacAskill urges us to think differently, set aside biases, and use evidence and careful reasoning rather than act on impulse. When we do this—when we apply the head and the heart to each of our altruistic endeavors—we find that each of us has the power to do an astonishing amount of good.

Traditional Chinese edition of *Behind the Beautiful Forevers: Life, Death, and Hope in a Mumbai Undercity*. The book is named the best of 2012 by New York Times. It is the 2012 National Book Awards winner in the NONFICTION category. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

Simplified Chinese edition of *Rework*. Seth Godin, author of the international bestselling marketing *Purple Cow* that changed the way marketing is performed, says: "Stop reading the review. Buy the book." This small book is filled with

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Role A Plan to Fulfill the Purpose Reporting Back to the Members Planning Effective Meetings Great Boards Have a Good Fight (occasionally) Working Your Way Through a Crisis Great Boards Celebrate Leaving Right Stoesz deftly interweaves background philosophy, vision, and razor-sharp specific ideas. "Discussion/Action Questions" conclude many of the chapters. In addition, Stoesz offers a "Board Evaluation Form," a "Director's Self-Evaluation Form," and an outline for the "Executive Director Annual Review."

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"Poor-led social movements work to transform the structures that exclude and exploit people who live in poverty, and know that durable poverty reduction ultimately depends upon the political empowerment of the poor. Yet the knowledge and contributions of these movements have been largely neglected by philosophical analyses of severe poverty, which focus instead on the obligations of individuals and institutions in affluent states. The erasure of people living in poverty as central agents of justice puts philosophers out of step with progressive, pro-poor approaches to poverty and development. From rural landless workers in Brazil, to urban shack dwellers in South Africa, to unemployed workers impoverished by neoliberal economic policies in Argentina, poor-led organizations and movements advance a more political understanding of poverty - and of what is needed to eradicate it. This book shows how these groups develop the political consciousness and collective capabilities of poor communities, and help to create the basis for solidarity among poor populations. Defending the idea of a political responsibility for solidarity, Deveaux shows how nonpoor outsiders can also help to advance a transformative anti-poverty agenda by supporting the efforts of these movements"--

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